

Method and System in Electronic Commerce for Uniquely Identifying Products to Improve Reliability and Confidence in Transactions Initiated Online

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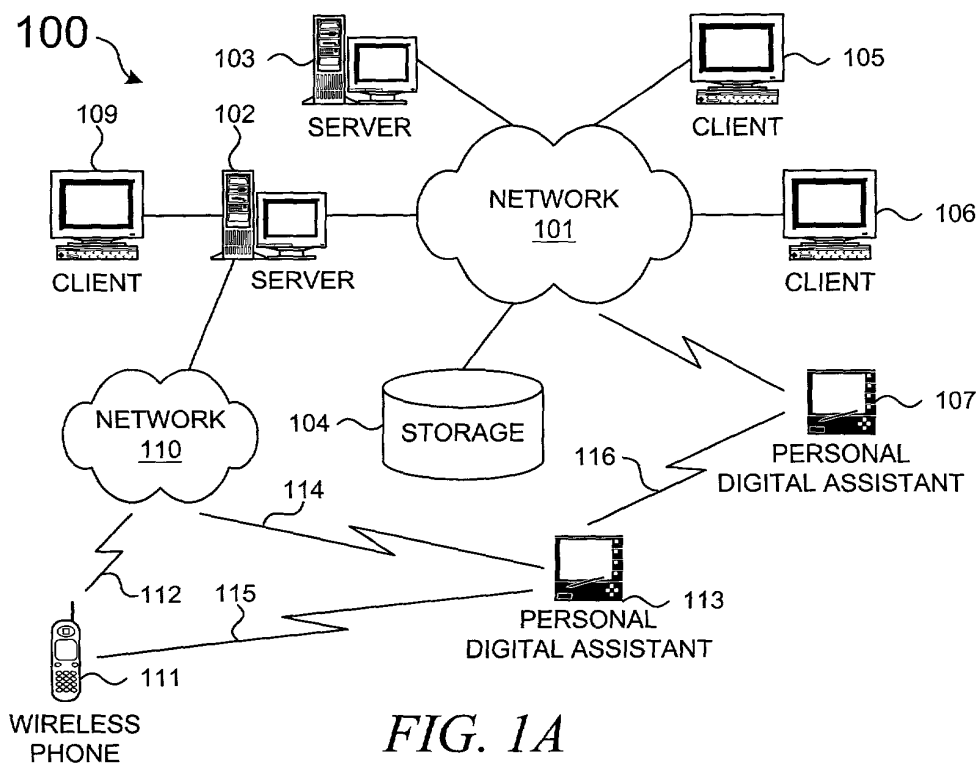


FIG. 1A
(PRIOR ART)

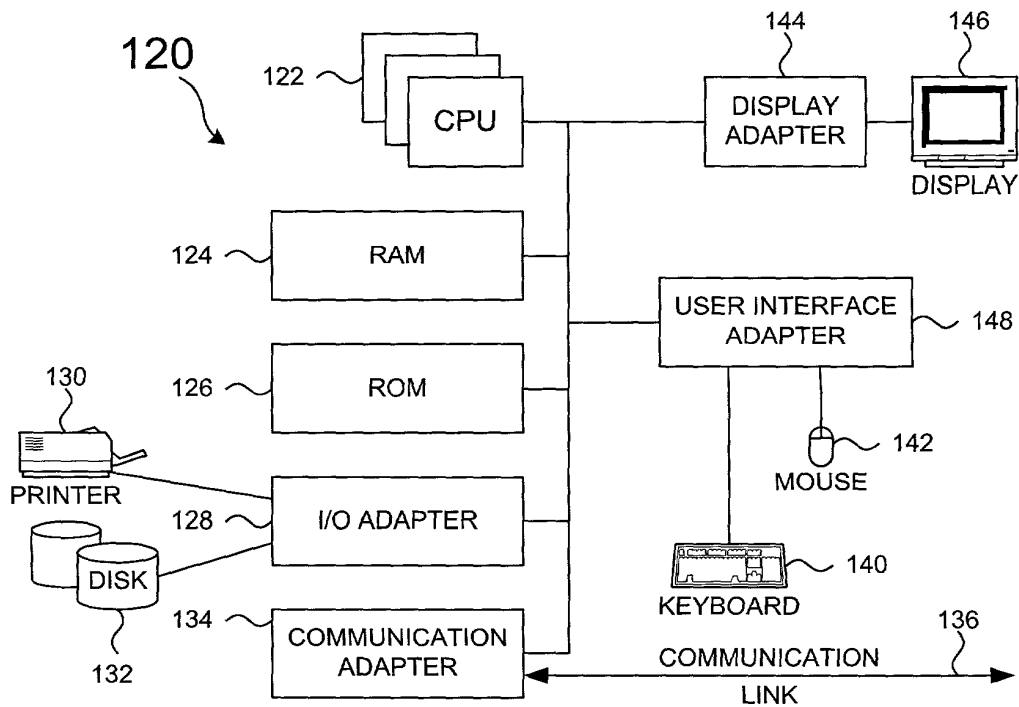


FIG. 1B
(PRIOR ART)

Method and System in Electronic Commerce for Uniquely Identifying Products to Improve Reliability and Confidence in Transactions Initiated Online

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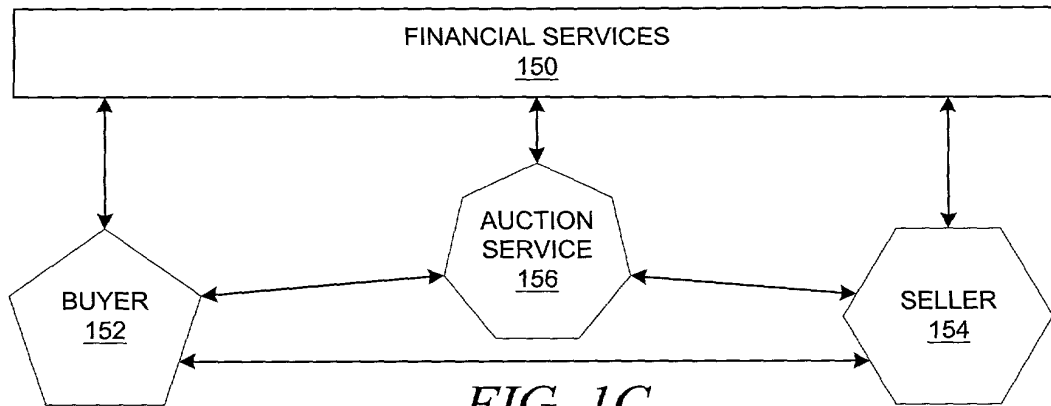


FIG. 1C
(PRIOR ART)

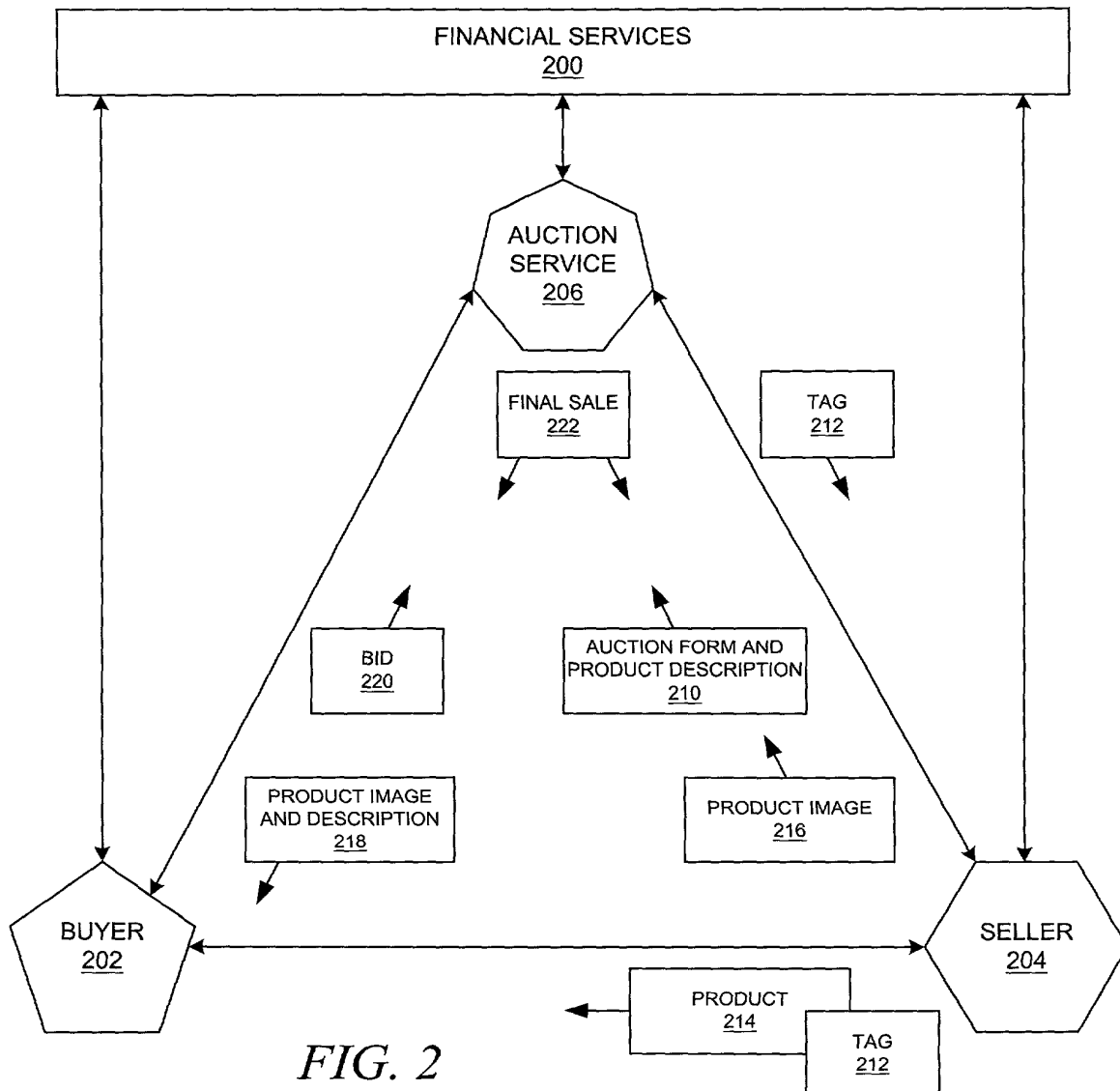
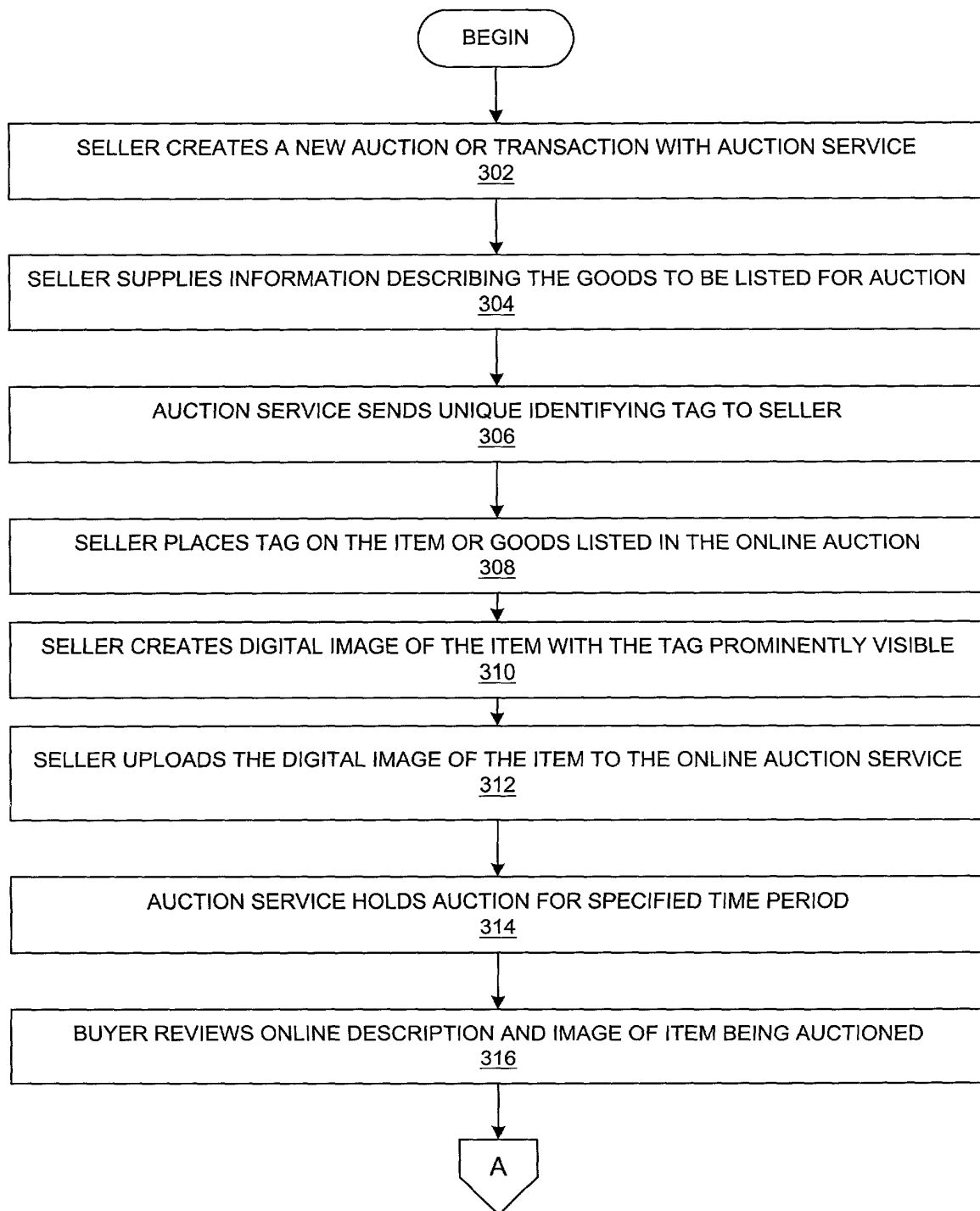


FIG. 2

Method and System in Electronic Commerce for Uniquely Identifying Products to Improve Reliability and Confidence in Transactions Initiated Online

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*FIG. 3A*

Method and System in Electronic Commerce for Uniquely Identifying Products to Improve Reliability and Confidence in Transactions Initiated Online

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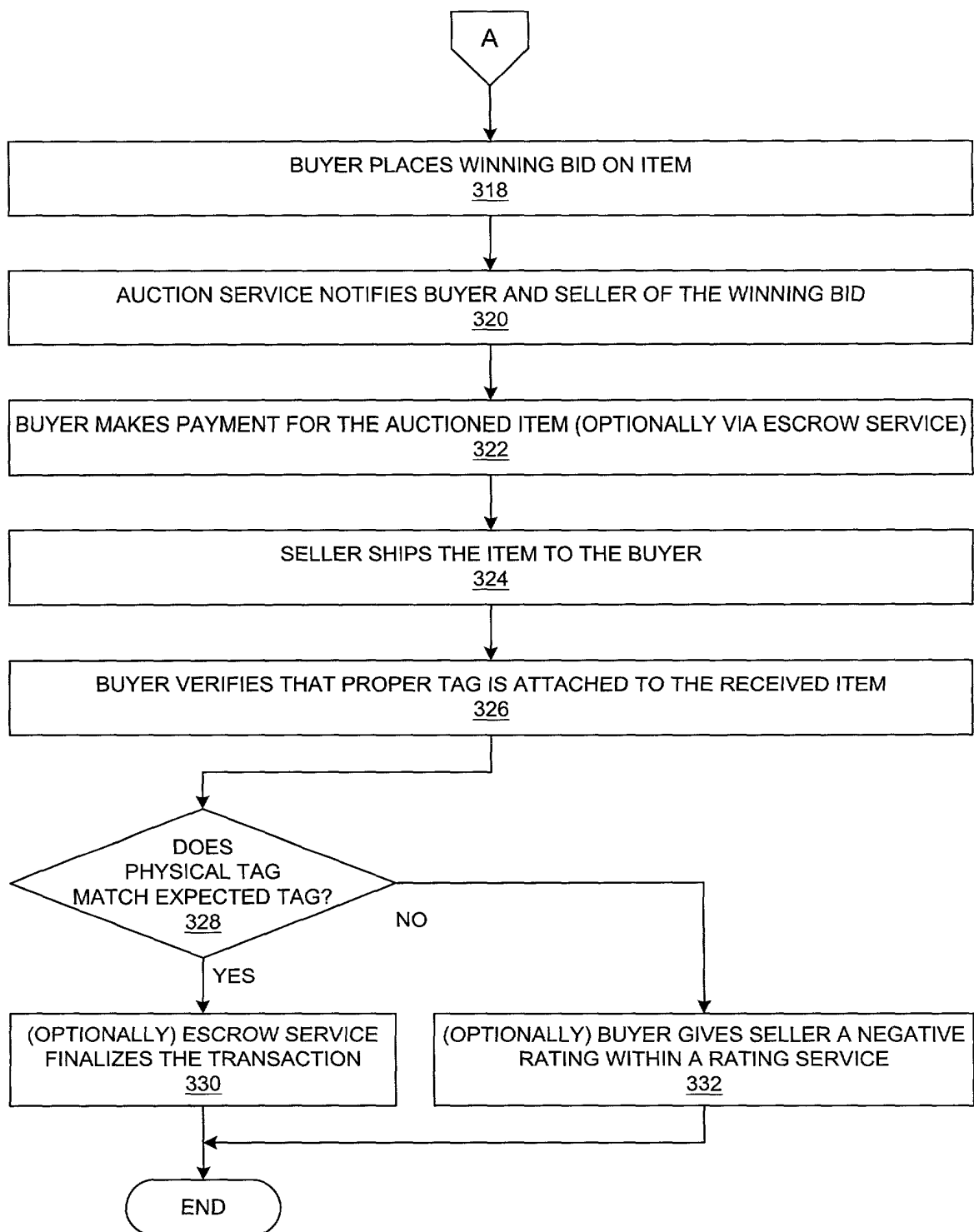


FIG. 3B